

MEET BVHS BOARD MEMBER *John Reineke*

John Reineke, wealth management advisor at Northwestern Mutual and vice-chairman on the Blanchard Valley Health Foundation (BVHF) board, grew up in New Knoxville, Ohio. He met his wife, Cheryl, while working toward his bachelor's

degree in management at The Ohio State University. After graduating in 1991, John and Cheryl returned to New Knoxville and married the following year. John began working at Northwestern Mutual after he and Cheryl moved to Findlay in 1992 and has been with the company for 25 years.

All four of John's children were born at Blanchard Valley Hospital. When John was asked to join the

BVHF board, he thought it was the perfect opportunity to give back. Throughout his time on the board he has served as treasurer and currently holds the position of vice-chairman.



After being a board member for a few months, John realized how impressed he is with BVHS. "The people who comprise the health system are high-quality, caring individuals," John said. "They all want to make Blanchard Valley Hospital the best it can be."

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Aside from his position on the BVHF board, John stays quite busy with his career at Northwestern Mutual. His main responsibilities

as a wealth management provider include building relationships with clients and assisting them with their retirement plans. John is a chartered life underwriter, a chartered financial consultant and is currently studying to be a retirement income certified professional.

John admits juggling his career, family and board member responsibilities is time-consuming. However, he said being a member of the BVHF board is rewarding and surprisingly fun. "It is fantastic to explore different areas outside of your field of work," John said. "People sometimes get too

comfortable in their jobs and don't want to try something different, but the BVHF board allows me to

participate in something new and worthwhile at the same time."