



Eric Proctor

**Chief People Officer
Blanchard Valley Health System**

Biography

Eric Proctor serves Blanchard Valley Health System (BVHS) as its chief people officer (CPO).

Before joining BVHS, Eric served as the vice president of people and culture business transformation at Novant Health, an integrated four-state health system in the Southeast. At Novant Health, Eric managed areas spanning organizational development and engagement, compensation and benefits, human resources information systems, and talent communications. He helped lead the organization to be named the 2021 Most Admired Employer Brand in health care. He also led the people and culture department to be recognized on HRM America's 2022 Most Innovative HR Teams list.

Before entering health care, Eric was the director of strategic communications and recruitment at Wake Forest University and assistant vice president of compensation and benefits communication administration at BB&T Corporation (now Truist).

He served as president of the Bethesda Center board of directors, chaired institutional outreach for the Higher Education Recruitment Consortium, and orchestrated capital campaigns for the United Way of Forsyth County and Clemmons United Methodist Church in the greater Winston-Salem, North Carolina area. Additionally, he is a Prosci-certified change management practitioner, holds a Master of Science Degree in Integrated Marketing Communications from the West Virginia University Reed College of Media (Morgantown, WV), and was recognized by *HRO Today* as a 2022 HR Superstar.

Eric and his wife, Hannah, have three young children: Mary Hannah, Barnes, and Claudia Clare. He enjoys spending time with his family, playing pickleball, and exploring new music in his spare time.



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