

MEET BVHS BOARD MEMBER

Ginger Jones

Each day when Ginger Jones goes in to the office, she tries to focus on her mantra of “We’re all in this together” as a daily reminder of the role she plays in her community as a business professional and as a mom. Although it’s not always possible, her favorite start to her day is dropping her kids, Maureen and Tristan, off to school before transitioning from mom to chief financial officer (CFO) at Cooper Tire & Rubber Company. These are just two of Ginger’s roles, which also extend to other duties such as serving on the Blanchard Valley Health System board of trustees and the Findlay Family YMCA Board of Directors. Even with her large realm of responsibilities as a corporate finance leader, she still finds the time to watch her kids’ soccer games, attend choir concerts and all the other enjoyable activities that come with raising a family.

Ginger was recruited to Findlay in 2014 by Cooper to serve in her current role as CFO. While she and her husband, Jeff, came here for the business opportunity, Ginger knew she also wanted to be a part of the fabric of the community and find a way to give back. Before coming to Flag City she dedicated many years to serving as the chairman of the quality council at ThedaCare health system in Northeast Wisconsin, making her a perfect fit for serving on the BVHS board of trustees. Then and now, she holds fast to the belief

that “a healthy community is a thriving community.”

“Hospitals have a unique ability to promote wellness in the community whether it be something as simple as healthy cooking and the value of exercise, or something as critical as disease prevention. I’ve always been interested in being involved with



the continuous improvement of health care quality because the benefits of a healthy community are limitless,” she said.

Having lived in Ohio for 12 years after college, Ginger describes moving to Findlay as “just like home.” In her younger years, her father was stationed twice at Wright Patterson Air Force Base in Dayton—one of many moves in her lifetime of adventure. She and her family

also spent a memorable year in Penang, Malaysia, exploring the rich culture of Asia. While there, they had the opportunity to travel to Thailand, Cambodia, Indonesia and China. Today, Ginger continues to spend a significant amount of her professional time travelling for Cooper, making frequent visits to corporate facilities in the U.S., Mexico, England, Serbia and China.

Serving the community has been one of the most rewarding aspects of Ginger’s career. At BVHS, she has taken particular interest in the expansion of women’s care in Bluffton. “I think it’s fantastic that our health system can offer such a wide array of services to our community,” she said. “I am thrilled to be a part of this project, and with the excellent physician services that will be offered at the new Women’s Center, BVHS continues to go above and beyond in connecting our community members with the appropriate resources to maintain a healthy life.”

Ginger’s passion for a strong and collaborative community all goes back to her mantra. “It’s important to recognize that Cooper’s not an island and the health system’s not an island,” she said. “We’re a community of people,

and whether it’s a business like Cooper, a school, a nonprofit or a health system, we’re all in this together, and we can accomplish more when we embrace that collaboration.”

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