

# MEET BVHS BOARD MEMBER *Joe Longo*

In the ice rink, there is a lot that can change just with the trajectory of the puck and the canny split-second decisions of the players. Winning a game of ice hockey requires a great deal of experience with staying one step ahead of the opposing team and making important decisions in a sport where game plans are always changing. As a hockey coach, business owner and member of the BVHS Board of Trustees' finance committee, Joe Longo is one of the leaders that helps makes Findlay a community of champions.

As the president of the business software consulting firm, Plumline Consulting, LLC, Joe works every day to assist businesses and organizations with challenges in the evolving world of technology. Just like a game of hockey, it takes enormous patience and insight by the team's coach to successfully navigate new changes to the game plan—in this case, industry-wide shifts to cloud-based software and an increasing need to recruit tech-savvy employees. At Plumline, Joe takes the unique requirements of each client and helps craft them into new opportunities and solutions through support, customization and consulting services, while ensuring they stay up-to-date with the latest software technology. With a focus on software development and implementation, Plumline marks Joe's third entrepreneurial startup since the beginning of his career.

Joe's extensive experience with new technology coupled with his knack for handling the ambiguous is what makes him such a valuable leader for BVHS. With his expertise and outside perspective in the field of technology, he helps ensure BVHS remains as a leader in health care.

And because technology is one of our six organizational pillars used to align our strategies and goals, Joe's aptitude in this important field is especially critical. "Blanchard Valley is an extremely well-run organization. I find it very refreshing to see a health system that understands that consistent adaptation is necessary to stay competitive in this ever-changing world," Joe said.



Joe has been part of the Findlay community since 2002 when he became involved in starting Six Disciplines Corporation, a business consulting firm. Before moving to Northwest Ohio, he, his wife, Mary Pat, and their four children were East Coasters, residing in the Philadelphia area. They enjoy occasionally returning to the area to visit family and relax in the calm serenity of the Chesapeake Bay. But even as much as Joe misses the East Coast, he loves being a part of the Findlay community. "We choose to

live here because this is an absolutely tremendous community. The health care is phenomenal and the recreation is also superb. The vibrant support for the arts and small business is unlike any community I've ever been a part of," Joe said.

Joe's leadership doesn't cease with guiding his business clients to victory; when not working or traveling, he spends his time with the young athletes of the Findlay Amateur Hockey Association and Findlay High School, where he has served as head coach at every level from mini-mite to the FHS varsity ice hockey team. As a hockey player himself, Joe's love for the ice has passed on to his son who played for the team, and his three daughters who enjoy hockey and figure skating at The Cube.

In addition to hockey and advising BVHS, Joe serves as owner and chief operating officer of the business consulting firm SBS Group in New Jersey, and has also volunteered as a board member for the Findlay-Hancock County Alliance and the Findlay Amateur Hockey Association.

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As the legendary hockey player, Wayne Gretzky, once said, "Some people skate to the puck. I skate to where the puck is going to be." Joe's impactful work and his embracement of consistent change is evidenced in the continued growth of his clients and the success of the Trojan hockey team. His resolute leadership and ability to lead others through massive amounts

of change in short periods of time are what make him a valuable member of the BVHS Board of Trustees.